

AMENDMENTS TO THE CLAIMS:

Please replace the abstract of the disclosure with the following re-written paragraph:

A system for scheduling and controlling presentation of data [(10)] includes a data library [(40)] operable to store a plurality of features [(44)] and promotional data [(42)]. The system [(10)] also includes a plurality of data presentation units (30a-30n) each operable to present at least one of the plurality of features [(44)], where at least one of the plurality of data presentation units (30a-30n) is coupled to the data library [(40)]. ~~The system (10) also includes a server [(60)] coupled to the data library (40) and is operable to select at least one of the desired number of features [(44)] to present at a selected time one of a desired plurality of times. The server [(60)] is also operable to determine restrictions applicable to the selected feature [(44)] and select applicable promotional data [(42)] to be presented with the selected feature, (44). The server (60) is also operable to select a location in which to present the selected feature, and (44). The server (60) is also operable to automatically provide the selected feature [(44)] and promotional data (42) from the data library (40) to at least one of the plurality of data presentation units (30a-30n) in the selected location at approximately the selected one of the desired plurality of times time. In addition, the scheduling and control process may also be further operable to control at least one facility element (32a-32m) within the selected location at the selected one of the desired plurality of times.~~